

# JOHN G. THORP

## PROFILE

John G. Thorp is an internationally recognized management consultant with over 45 years of experience in the information management field, including technical, management and executive positions. Author of *"The Information Paradox"*, he addresses and advises leaders of some of the world's largest organizations in the United States, Canada, Europe and Asia-Pacific, including Fortune 100 companies.

Mr. Thorp's focus is on helping organizations realize the benefits of IT-enabled change. Over the last ten years, John's work has extended beyond IT to the broader issues of Enterprise Value Management, and Strategic Governance. Working with the IT Governance Institute (ITGI), he lead the development of the Val IT™ Framework, an open framework containing proven practices for optimising the value of IT-enabled change which complements ITGI's existing COBIT™ framework. He is currently a member of the ISO working group on Corporate Governance of IT.

## EXPERIENCE

<b>The Thorp Network Inc.</b>	<b>1998 - Present</b>
Position: President	
<b>ISACA/ITGI</b>	<b>2005 - 2009</b>
Position: Chair, Val IT Steering Committee & Development Team	
<b>Fujitsu Consulting (Formerly DMR Consulting Group Inc.)</b>	<b>1983 - Present</b>
Position: Consulting Fellow	1998 - Present
Senior Vice-President, Strategic IT Consulting,	1996 - 1998
Vice-President, Practice Management,	1993 - 1996
Vice-President, Management Consulting Practice, Canadian Division	1991 - 1993
Director, Strategic Planning Practice, Western Region	1987 - 1991
Director	1986 - 1987
Consulting Principal	1984 - 1986
Consulting Manager	1983 - 1984

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**IBM Canada Ltd. 1974 – 1983**

Position: Field Support Centre Manager, Vancouver, B.C. 1980 – 1983  
Systems Engineering Manager, Winnipeg, Man. 1978 – 1980  
Advisory Systems Engineer, Vancouver, B.C. 1977 – 1978  
Advisory Systems Engineer, Edmonton, Alta 1975 – 1977  
Systems Engineer, Edmonton, Alta 1974 – 1975

**IBM Australia Ltd., Sydney, Australia 1968 – 1973**

Position: Advisory Programmer 1971 – 1973  
Senior Staff Analyst 1969 – 1971  
Programmer 1968 – 1969

**Western Operations Inc., San Francisco, CA 1966 – 1967**

Position: Consultant

**C.E.I.R. (U.K.) Ltd., London, U.K. 1963 – 1966**

Position: Systems Programmer  
Computer Operator

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Mr. Thorp’s professional portfolio includes the following:

- Currently working with the International Standards Organisation (ISO) as a member of their working group (WG06) on Corporate Governance of IT.
- Worked with the Information Systems Audit and Control Association (ISACA) and the IT Governance Institute (ITGI) leading the development and evolution of Val IT™, an open internationally recognised framework for optimising the value of IT-enabled change building on ITGI’s existing COBIT™ framework
- Authored with Fujitsu, “*The Information Paradox*”, a book on realizing benefits from investments in information technology.
- With the Society for Information Management (SIM), was a member of the SIM International Working Group that developed a report on “*Managing The IT Investment Portfolio*”
- Addresses and consults with leaders among the world’s largest organizations in the United States, Canada, Europe and Asia-Pacific, including Fortune 100 companies; identifying the opportunities and challenges in applying IT to realize enterprise value.

- Speaks to clients, industry organizations and other organizations that have included CIPS, the Conference Board, the IT Directors Forum, ISACA, SIM, the Strategic Leadership Forum, and the U.S. Federal Computer Conference on various aspects of strategic planning, information as a strategic resource, and the effective governance and management of information technology (IT) to create and sustain business value.
- Facilitates senior executive and management workshops for the development of a vision for the IT role within organizations, and the development of business strategies and governance and management processes required to optimize the role and realize the resulting benefits.
- Involved with the re-engineering of business functions and business processes – in the context of identifying the opportunities information technology provides to enable such re-engineering.
- Acted as Process Advisor, Project Manager or as Lead Consultant on over 100 strategic consulting engagements in the public and private sectors, in Canada, the United States, Europe & Australia. Organizations for which this work has been undertaken include Airlines; a Board of Education; Communications Service Providers; a Community College; Defence organizations; a Direct Marketing organization; a Department Store; Electric and Gas Utilities; a large Distribution company; Financial Services companies (including Banks, Trust Companies, Credit Unions and Insurance Companies); a Home Improvements Retailer; Hospitals; a Lottery Corporation; a large Manufacturing organization; Ministries of Education, Fisheries and Oceans, Environment, and Transportation; an Offshore Oil Producer; Oil and Gas Exploration organizations; an upstream Oil production company; Police forces; a Pulp and Paper producer; Railways; a Research organization (Wood Products); a Super Drug Store; Telecommunications companies; a Territorial Government; Universities; and a Workers Compensation Board.
- Conducted reviews and audits of projects and IT functions on behalf of IT, Business or Executive Management, and Boards.
- With Fujitsu, in the development of methodology and in terms of corporate direction, he:
  - Held overall responsibility for the definition and delivery of DMR's Consulting services, as well as defining the requirements for, developing, and providing education and support to all DMR practitioners, as Senior Vice-President responsible for the management of all DMR Group Practices.
  - Chaired the DMR Council, which consists of DMR's leading practitioners, recognized worldwide for their expertise, achievements and professionalism. As such, organized four annual conferences at which the Council members and the Executive discussed business direction and strategy.
  - Co-sponsored and led the development of DMR's Benefits Realization™ Approach in partnership with Nova Gas Transmission Ltd. (NGT).
  - Led the development of DMR's proprietary planning methodology, DMR Strategy Forum™.
- With IBM Canada, as Field Support Centre Manager, Mr. Thorp:
  - Planned, implemented & maintained Systems Engineering support for IBM's Western Region (Victoria-Winnipeg).
  - Coordinated assignment and development of 7 Systems Engineering Managers and 190 Systems Engineers across the region.

As Systems Engineering Manager, he:

- Planned and delivered technical support to IBM's intermediate and large customers in Manitoba.
- Administered the career development and evaluation of up to 18 Systems Engineers.
- Met, as part of the management team, the business objectives of the Winnipeg office, with specific personal responsibility for headcount expense control, on-time installation of IBM equipment, Software, Education and Support Services revenue.

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## CAPABILITIES

### Formal Education / Accreditations

Certified Management Consultant (CMC),  
Canadian Institute of Management Consultants (CIMC)  
Information Systems Professional (I.S.P.),  
Canadian Information Processing Society (CIPS)  
Information Technology Certified Professional (ITCP)  
Canadian Information Processing Society (CIPS)

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## PROFESSIONAL ACTIVITIES

### Affiliations

Canadian Information Processing Society (CIPS)  
Canadian Institute of Management Consultants (CIMC)  
Enterprise Portfolio Management Council (EPMC)  
ISACA  
Society for Information Management (SIM)

### Speaking Engagements

ACORD  
AFCEA Technet Canada 2000 Conference, Ottawa  
American Gas Association  
Association of Project Management Professionals, Vancouver  
Australian College of Health Service Executives\*  
Australian Information Industry Association (multiple)\*  
British Computer Society Elite Group  
Canadian Information Processing Society\* (multiple)  
CICA annual conference (Toronto)  
CIO Association of BC (Vancouver)\*  
CIO Summit 2006 (Toronto)  
COBIT User Conference, Orlando\*  
Comdex (Toronto & Vancouver)\*  
Committee for Economic Development of Australia (CEDA)\*, Adelaide & Melbourne  
Compass (Western Canada) annual CIO conference\*  
Conference Board of Canada (CFO and CIO meetings)\*  
Convergence 2002, Calgary

\* = Conference Keynote

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## Speaking Engagements (continued)

Convergence 2003\*, Calgary  
Cranfield School of Management, IT Leadership Forum  
Council for Excellence in Government, Washington, DC  
DataWest annual technology conference\*  
ECC E-Commerce Conference, Toronto  
Face to Face conference, St. Andrews, NB\*  
Federal Aviation Authority (FAA) Distinguished Speaker Series\*, Washington, DC  
Financial Review annual CIO conference (Australia)\*  
Fujitsu Consultants Conference\*  
General Accounting Office (GAO) Distinguished Speaker series\*  
GTECH 2000 (Technology in Government), Ottawa  
ICAEW Annual Dinner (London)\*  
ICE 2006, Edmonton\*  
ICM Strategic Alignment of IT Conference (Toronto)  
ICM Strategic E-Commerce Conference (Toronto)  
ICM Data Warehousing & Business Intelligence Conference (Toronto)  
ICMCI Annual Conference, Toronto  
Institute of Business Analysts and Consultants (Ireland)\*  
IQPC Performance Measurement for IT Conference, Kuala Lumpur  
IQPC IT Financial Week, Toronto  
ISACA International Conferences (Oslo, and Singapore\*)  
ISACA CACS Conferences (Europe, North America and Oceania)\*  
ISACA Chapters (Brisbane, Calgary, London (UK), Seoul, Sydney, Toronto, Vancouver, Victoria)  
ISACA L.A. Annual Conference  
ISACA National Conferences (Philippines, South Korea, South Africa)\*  
IT Balanced Scorecard Symposium (Antwerp)  
IT Directors Forum 2004 (UK)  
IT Directors Forum 2005 (UK)  
IT Directors Forum 2007 (Greece)\*  
ITSMF National Conference (Toronto)\*  
Information Technology and Telecommunication Conference 2008 (Cyprus)  
LOMA  
Lucent WebTech Conference\*  
National Association of Wholesale Distributors (NAWD)\*  
New Jersey Utilities Association\*  
NIKU Users Conference\*  
PMI (New Jersey & Victoria)\*  
Project Leadership Conference  
Project Manager Today annual conference (UK)\*  
ProSight Client Forum\*  
SIM (Seattle [local] and San Diego [national])  
Solvay Business School (Brussels)  
Strategic Leadership Forum  
Quebec City Chamber of Commerce\*  
State of Florida annual technology conference\*

\* = Conference Keynote

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## Speaking Engagements (continued)

Telelogic User Conference 2007 (Sydney)\*  
Transforming Government Conference (Victoria)  
University of Antwerp Management School (UAMS), Antwerp  
University of British Columbia (UBC) MBA program, Vancouver  
University of Chile XXII Systems Engineering Conference (Santiago)  
West Sound Technology Professionals Association (WSTPA)\*, Bremerton, Washington  
XV Congreso Nacional y VI Andino de Telecomunicaciones, Cartagena, Colombia

\* = Conference Keynote

## Publications

“The Information Paradox –  
Realizing the Business Benefits of Information Technology”, McGraw Hill, 1998.  
“The Information Paradox –  
Realizing the Business Benefits of Information Technology”, Revised Edition, McGraw Hill, 2003.  
“Information Technology Evaluation Methods and Management”, Wim Van Grembergen, Idea Group, 2001 (Chapter)  
“The Challenge of Change”, The CFO Project, MRI Research, 2003 (Chapter)  
Implementing Information Technology Governance, Models, Practices, and Cases, Wim Van Grembergen and Steven de Haas, IGI Publishing, 2008 (Foreword)

Numerous articles and interviews in publications including:

America economica  
Australian Financial Review  
Business and Finance Magazine (Ireland)  
Business in Vancouver  
Business Week  
CEDA Australian Chief Executive Magazine  
Central Government Procurement Review (UK)  
CIO.Com  
CIO Connect  
CIO Magazine (Australia, Canada and U.S.)  
Computer Business Review  
Computer Weekly (UK)  
Computerworld (Australia)  
Computerworld (UK)  
Computing Canada  
Darwin Magazine  
El Diario (Chile)  
Enterprise - a credit union magazine  
Global Technology Business Journal  
ICAEW Journal (Chartech)

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## **Publications (continued)**

IMIS Journal  
IndustryWeek  
Information Week  
Information Age (UK)  
Infosystems Executive  
ISACA Journal  
ISUG Technical Journal  
Le Monde Informatique (France)  
Management Consultancy (UK)  
Managing Information Strategies (Australia)  
Management Today (UK)  
Network World  
NZ InfoTech Weekly  
Planet IT Online  
PC Pro (UK)  
Public CIO  
Supply Management (UK)  
Sybase Journal  
The Halifax Herald  
The Journal of Business Strategy  
The Vancouver Sun